

PHIT Kids Academy

Program Description for District Procurement Documentation

Vendor: PHIT America

Product: PHIT Kids Academy Digital Subscription

Service Type: Educational Software / Instructional Digital Resource

Delivery Method: Web-Based Platform (Annual Subscription)

Program Overview

PHIT Kids Academy is a structured digital physical education and wellness platform designed for elementary school students. The program provides more than 10 hours of instructional content and 200+ segmented videos focused on physical literacy, foundational fitness skills, and exposure to 20+ individual and team-based lifetime sports.

The platform supports structured physical activity, skill development, teamwork, and healthy habit education through guided, age-appropriate instruction delivered via secure web access.

Educational Purpose

PHIT Kids Academy is designed to:

- Enhance physical education programming
- Increase structured student physical activity
- Support physical literacy and motor skill development
- Promote student engagement and on-task behavior
- Reinforce healthy habit awareness and lifelong wellness

The program is intended to supplement and strengthen existing instructional services. It does not replace certified physical education staff.

Alignment to Federal Funding (If Applicable)

Title I – Schoolwide Programs:

When included in a school's Comprehensive Needs Assessment and Schoolwide Plan, PHIT Kids Academy may support student engagement, attendance, school climate, and readiness to learn—factors connected to academic achievement.

Title I – Targeted Assistance:

If used to serve identified at-risk students, the program may function as a supplemental support aligned to documented academic or engagement needs.

Title IV, Part A – Student Support and Academic Enrichment:

The program aligns with allowable activities promoting a well-rounded education and safe and healthy students, including physical education and wellness initiatives.

Implementation

The platform is accessible via computer, smartboard, or projection system. Schools may utilize the program during:

- Physical education classes
- Structured classroom movement breaks
- Afterschool or extended learning programs

Implementation may begin immediately upon subscription activation. No specialized equipment or facility modifications are required beyond standard audiovisual capabilities.

Compliance Considerations

- Digital subscription service; no capital equipment purchase required
 - Supports educational objectives consistent with ESSA guidelines
 - Supplemental instructional enhancement; not supplanting required services
 - Can be incorporated into documented school or district improvement plans
 - Usage may be monitored for program evaluation purposes
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Procurement Category

- Instructional Software
- Educational Digital Content
- Physical Education Supplemental Resource